

Cameron Day

UX/UI Designer

About me

I have a passion for creating research based clean and intuitive design solutions that are well tested and thought out. I enjoy learning about psychology and applying this to the designs that I create and to the research that I plan and execute while working on a project. I work well as part of a team and thrive on feedback.

Phlo Digital Pharmacy - UX/UI Designer

July 2021 - Present

I joined Phlo in July of this year, where I am UX/UI Design lead for our PSO team, working on our internal systems used in the pharmacy. I work with our Product Owner and Developers to make our Pharmacy processes quicker and easier as well as improving the overall user experience of the internal systems.

We've recently taken on a Junior Designer, who I interviewed and brought into the team. This has given me the opportunity to mentor and learn from them, as well as collaborate on some great projects.

Space48 - Front-end Developer

April 2021 - July 2021

At Space48 I was part of the SAAS practice working with clients such as Ordnance Survey and Charlotte Tilbury. In my role as a Front-end Developer I built and maintained code bases for their e-commerce platforms. I worked closely with the user experience team to help improve designer/developer handoff and find ways of working together to improve user experience through the development stage. I find my knowledge gained as a front-end developer has become valuable in understanding what is possible when designing for different platforms.

Arnold Clark - Web Designer

July 2016 – April 2021

In July of 2016 I joined Arnold Clark's agile digital team as a Web Designer. This role required me to design and build custom components and solutions, implementing research and regularly testing my work as part of our project to improve the user experience for users on ArnoldClark.com.

I regularly presented this work to stakeholders and the wider department, as well as taking part in group critique Q&A and mobbing sessions with the rest of the digital team. This role also required me to plan and execute quantitative and qualitative research into new projects, using tools like Google Analytics and UserTesting.com.

Examples of my recent work can be found on my portfolio CammyDay.com

Password: [UXportfolio9538](#)

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CammyDay.com